Dayala Sankaran K

Target Role: Senior UX/UI Designer - SaaS Products
+91 7305030502 | dayalasankaran@gmail.com
LinkedIn: https://www.linkedin.com/in/dayalasankaran-ux/
Portfolio: https://www.uxds.me
Chennai, Tamil Nadu



JOB TITLE

Senior UX/UI Designer - SaaS & AI Product Experience

PROFESSIONAL SUMMARY

My journey into UX Design began unexpectedly, after working in the mechanical industry, a chance conversation with a school teacher reminded me of my lifelong passion for drawing and creativity. That single conversation changed everything. Today, with 6+ years of experience designing enterprise SaaS and AI-powered products, I combine analytical thinking, empathy, and design to simplify complex workflows and create meaningful experiences for users, targeting Senior UX/UI Designer roles in SaaS companies where creativity meets technology.

CORE SKILLS

UX Research, Interaction Design, Heuristic Evaluation, User Flows, Wireframing, Prototyping, Design Systems, Component Library, Design Tokens, Figma (Auto Layout, Components, Variables), WCAG 2.1, Information Architecture, Usability Testing, A/B Testing, Agile, Scrum.

PROFESSIONAL EXPERIENCE

Info Services – Chennai 08/2022 - Present
Senior UX/UI Designer | SaaS Enterprise Platform

- To align product decisions with business goals, led UX strategy linking user research to business objectives across enterprise SaaS platforms, raising project efficiency by 25%.
- To speed up slow design-to-development handoffs, built a scalable Figma design system with Auto Layout and Components, cutting iteration time by 40%.
- Faced with slow task completion, designed AI-integrated workflows with an optimized information hierarchy, improving task completion time by 32%.
- To meet WCAG 2.1 accessibility requirements, drove compliance across the platform, improving accessibility scores and earning positive stakeholder feedback.
- To choose between competing interaction patterns, ran A/B testing experiments and adopted the stronger patterns, improving task efficiency by 15%.

MacappStudio 07/2020 - 08/2022
UX/UI Designer | SaaS Healthcare Application

- Designed Speed Care, a full hospital management SaaS app covering Doctor App, Patient App, and 7 role-based dashboards (Admin, Blood Bank, Ambulance, Pharmacy, Labs, Nurse).
- Designed Check-In/Check-Out flow and end-to-end patient journey across Consultation, Labs, Pharmacy, and Ambulance modules, improving patient processing efficiency.

PROJECTS

Shatila Staff Dashboard V3.0 2024
SaaS staff operations dashboard for wholesale/food distribution with multi-role access.

- To give admins one control point, designed the Admin Dashboard covering inventory, roles & permissions, payments and team governance.
- To replace manual entry of orders arriving by email, fax and the website, designed role-aware UI for 5 staff roles across 10 screens, with one review queue, a full order pipeline (New → Processing → Shipped → Delivered) and 13 business reports.

KIOTI 2025
AI-Enabled SaaS Service Platform.

- For users aged 58+, designed AI-supported scheduling workflows with large typography, simplified navigation and WCAG 2.1 AA compliance, improving efficiency by 35% and reaching 88% task completion and an 81 SUS score across 9 usability sessions.

Billora AI 2026
AI-enabled FinTech invoicing and billing platform, from timesheets to bank reconciliation, for 6 user roles.

- With invoicing spread across 4 tools and 6 manual handoffs, researched requirements with HR and finance teams and designed one end-to-end flow with a vibe-coded front end, cutting invoice preparation time by ~60% and calculation errors by ~90% in early UAT.

EDUCATION

Product Designing - Design for Change 2024
B.Sc. Information Technology - Alagappa University 2022
UI/UX Course - J Spider Online Course 2018
Diploma in Mechanical Engineering - PSN Polytechnic College 2016

SKILLS

Design Tools: Figma, Adobe XD, Sketch, Photoshop, Illustrator, Miro
AI Tools: ChatGPT, Galileo AI, Uizard, Maze AI, Dovetail AI, Hotjar AI, Stark, Framer AI
Vibe Coding Tools: Claude Design, Claude Code, Lovable, Vercel v0, Cursor
Soft Skills: Communication, Problem-Solving, Teamwork, Empathy, Critical Thinking, Stakeholder Management
Languages: English (Professional), Tamil (Native)

I'm available for a portfolio walkthrough and design discussion at your convenience.